# 2024 ANNUAL REPORT





THANKYOU FOR READING OUR 2024 ANNUAL REPORT

## INSIDE, YOU WILL FIND:

- GREETINGS FROM OUR BOARD PRESIDENT
- OUR HCEDC LEADERSHIP & STAFF
- HARVEY COUNTY ADVANTAGES & KEY INDUSTRIES
- SERVICES HCEDC PROVIDES
- STATISTICS ON OUR BUSINESS GROWTH & RETENTION
- OUR GLOBAL MARKETING EFFORTS
- TRENDING NEEDS FOR FUTURE GROWTH
- CELEBRATING OUR TALENT PIPELINE

Our 2024 Annual Report was produced through a collaborative effort including HCEDC staff, board president, and local design talent sourced right here in Harvey County.





### Message from HCEDC President Rod Kreie

As I conclude my two-year term as the Chair of Harvey County Economic Development, I would like to extend a heartfelt thank you to everyone who has helped us succeed, not only recently, but over the past several years. It has truly been an honor to witness the remarkable achievements and progress that happens when we all work together for the betterment of Harvey County, our region and the state of Kansas. I continue to be impressed by the hard work of the staff, the participation of our engaged board, the Harvey County municipal member entities, and the response from our business leaders and citizens when called to action.

Coming off of record success in 2023, HCEDC has continued to work with GAF as they have now broken ground on their property at the Kansas Logistics Park. It is exciting to see this project move forward and playing my part in this long game has been deeply gratifying. HCEDC has taken advantage of this momentum to rally in 2024 announcing 3 more project wins, an increase in the project pipeline, and several site visits for potential projects. We are also continuing our commitment to growth by investing in our future by securing land options for potential development sites and supporting speculative building development.

I have been involved in Economic Development for over 40 years – both as a project developer and as a volunteer soliciting companies looking to develop. I have worked with many different groups that do Economic Development for their communities, and without a doubt, I have never seen or experienced a group of volunteers and staff work as hard and effectively as HCEDC has in the last few years. Our collaboration with the Greater Wichita Partnership has also added tremendous value to what we do and we also feel blessed to work with them on their projects as they have worked with us on ours.

Economic Development is definitely a team sport. I encourage all of you, with your specific abilities, to continue your active leadership and collaborations as we work together to ensure a thriving future. We are at the forefront of many great things happening in Harvey County. With Industrial Development comes commercial development and housing. Let's work together to keep the train rolling and a big thank you for your part in our success and your commitment to our community.

Rod Kreie, CPA, Managing Member Great Plains Biosciences Group HCEDC Board President 2022-2024



## LEADERSHIP

Rod Kreie | President | City of NewtonTimGreat Plains BiosciencesKanKen Knepper | Vice-PresidentCarNewton Chamber of Commerce | Citizens State BankCarRon Lang | Secretary & TreasurerCarNewton Chamber of Commerce | Union State Bank (Retired)Karl Matlack | At-Large | City of BurrtonStinger Inc.

## **MEMBERS**

Bob Myers City of Newton Mindy Budde Harvey County / Mackey & Sons Bryan Chapman City of Sedgwick / Chapman Construction Dennis Travis City of Halstead / Power Specialties Dr. Jon Gering City of North Newton / Bethel College Ethan Reimer City of Halstead Kyle Nordick City of Sedgwick

## **EX-OFFICIO**

Anthony Swartzendruber Harvey County Gary Emry City of Hesston Kyle Fiedler City of North Newton Kim Wallace Hesston Chamber of Commerce Tim Sweigart | At-Large | City of Hesston Kansas Electric, Inc. Carl Harris | At-Large | City of Newton Carl Harris Co.

Jeremy Ashby City of Walton Kim Ryan The City of Burrton Melvin Schadler Harvey County / Peoples Bank Randy Hague Harvey County Tony Wheeler City of Walton Joel Gaeddert City of North Newton / Upland Exhibits

Pam Stevens Newton Chamber of Commerce Stephanie Ashby City of Walton Daniela Rivas City of Newton

# HCEDC STAFF

#### **Beth Shelton**

Executive Director 800-648-7759 Beth@HarveyCoEDC.org

#### **Jennifer Mueller Retention & Expansion Specialist** 316-283-6033 Jennifer@HarveyCoEDC.org

## **GROWING REGIONAL COLLABORATION**

Through intentional partnerships locally, regionally, and across the state, we are creating new opportunities for Harvey County. To cultivate collaboration, we engage in meaningful leadership activities including board of directors at the local and state level, as well as sustaining many ongoing memberships with important entities, clubs and partners, including the Greater Wichita Partnership, the Regional Area Economic Partnership (REAP), and are part of the executive committee for South Central Kansas' Economic Development District.

## **BOARD APPOINTMENTS**

Choose Newton Halstead Chamber of Commerce Harvey County E-Commerce Leadership Harvey County Parks Board Kansas Economic Development Alliance Strategic Advisory Team, Greater Wichita Partnership South Central Kansas Economic Development District

## **MEMBERSHIPS**

Business Retention and Expansion International Halstead Chamber of Commerce Hesston Chamber of Commerce International Economic Development Council Kiwanis Club Lions Club Newton Chamber of Commerce Southern Economic Development Council Team Kansas for the Kansas Department of Commerce Wichita Chamber of Commerce



# HARVEY COUNTY ADVANTAGES



Home to World Class Manufacturing Talent

Built-In Community Support for Manufacturers



Unparalleled Workforce Training Programs

Five Shovel-Ready Industrial Parks With 500+ Acres Available

Prime Global Location With Exceptional Accessibility



# **KEY INDUSTRIES**



## **HCEDC SERVICES**

**Economic Incentive Assistance** 

**Global Marketing Support** 

**Workforce and Talent Pipeline** 

**Strategic Connections** 

**Site Selection Assistance** 

# BUSINESS GROWTH

Job growth is a leading indicator of the health of an economy. We strategically focus on the retention and expansion of our current employers, as well as the recruitment of new organizations and jobs. Through intentional, collaborative efforts with our local, regional, and State partners we are experiencing wins, resulting in significant capital investment and job growth in Harvey County over the last year.



**112** NEW JOBS CREATED

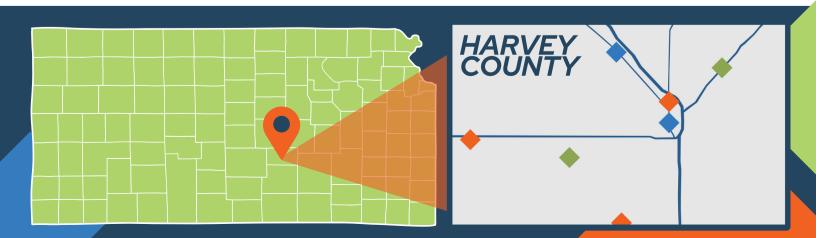


The following companies expanded or located in Harvey County:









# **BUSINESS RETENTION**

Our formalized retention program is a core component of the EDC's scope of work. This effort creates the framework and intentional engagements to stay connected with our diverse and expansive manufacturing base.

## Over the past 12 months HCEDC conducted:





## LOCAL COMPANIES ASSISTED

## HCEDC performed retention visits with the following companies:

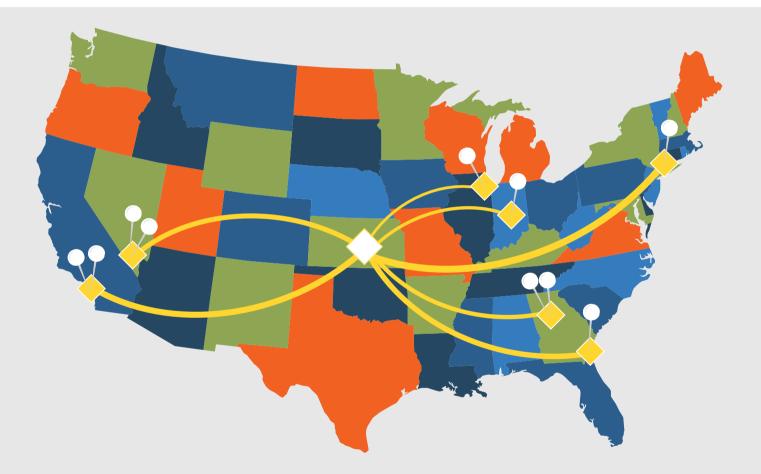
AGCO Corporation Ardent Mill Avcon Industries, Inc. **BMG of Kansas Budde Enterprises Builders Concrete & Supply Bunting Magnetics CD** Custom Continental Agra Equipment **Country Fresh Foods** Doug Bradley Trucking **Ergon Asphalt** Stanley Black & Decker Fly Manufacturing Forest Product Supply Co Future Foam Inc. Full Vision, Inc.

- Hardwood Mill & Supply Hesston Machine & Welding Human Plant Solutions IMF Industrial Metal Fab Knork Kansas Electric Legg Company, Inc. Mackey & Sons Manufacturing Solutions Martin Machine and Welding Midwest Transformers, Inc. Mill Creek Millennium Machine & Tool Park Aerospace Prestressed Concrete Inc. Southwest & Associates, Inc. Standridge Color Corp.
- Stinger Inc. Scorpius Unruh Fab Voestalpine Nortrak Inc. Weatherly Wilbur- Ellis

# **GLOBAL MARKETING**

To stimulate awareness and interest in Harvey County and its business offerings, we implement an annual marketing strategy. Our robust list of activities include in-person meetings with site selectors and business owners, attending industry-specific conferences and tradeshows, targeted advertising, and beyond. During these engagements we are focused on highlighting our county's unique advantages in order to generate leads for economic growth.

Our continued collaboration with the State of Kansas and regional partners allows us to leverage our collective efforts, maximize brand awareness, and cultivate lead engagements.



Pack Expo (Packaging & Processing) | Sept. 2023 Las Vegas | Tradeshow and site selector engagement NBAA | Oct. 2023 Las Vegas | Tradeshow with State and Regional Partners CAMX | Oct. 2023 Atlanta | Tradeshow and site selector engagement Team KS | Oct. 2023 Chicago | Site Selector engagement Site Location Partnership | Dec. 2023 NYC | Site Selector engagement

Informa Markets Engineering West | Feb. 2024 Anaheim | Site Selector engagement MODEX | March 2024 Atlanta | Tradeshow and Site Selector engagement Team KS | May 2024 Anaheim | Site Selector engagement Team KS | July 2024 Indianapolis | Site Selector engagement SEDC | July 2024 Savannah | Site Selector engagement



# FUTURE

Harvey County Economic Development meets with site selectors throughout the year for project lead generation, but also to understand the ever-changing needs of growing industry.

The current top site location factors ranked are:



# SUPPORTING & CELEBRATING OUR TALENT

HCEDC continued to work closely with both workforce districts to assist our local industry find and cultivate the talent needed to be successful and create new opportunities for Harvey County.

## HCEDC HELPED THROUGH:

#### **4th Annual Brooks Trade Center Signing Day** With over 100 students celebrated.

## Multiple Hiring Events

For displaced workers.

NEW TON

## **Grant & Training Opportunities**

Available through the Kansas Department of Commerce, Workforce Four, and Workforce One.



RAILERS



RAILERS



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