



2023-2024

ANNUAL REPORT



**Harvey
County
Economic
Development**

Collaborative • Global • Growth

GROWING HARVEY COUNTY



HARVEY COUNTY ADVANTAGES



Home to world-class manufacturing talent



Built-in community support for manufacturers



Unparalleled workforce training programs



Five shovel-ready industrial parks with 500+ acres available



Prime global location with exception accessibility

KEY INDUSTRIES



**Agribusiness &
Ag Manufacturing**



**Industrial Products
Manufacturing**



**Food & Beverage
Processing**



**Aviation &
Avionics**



**Transportation &
Logistics**

HCEDC SERVICES



**Economic Incentive
Assistance**



Global Marketing Support



**Workforce and Talent
Pipeline**



Strategic Connections



Export Training



Site Selection Assistance

FIVE YEARS OF IMPACT



\$406M

TOTAL CAPITAL INVESTMENT

2018-2023



710

NEW JOBS CREATED

2018-2023



305

RETENTION VISITS

2018-2023



28

NEW COMPANIES

2018-2023

DEDICATED TO THE GROWTH OF HARVEY COUNTY'S ECONOMY

Through strategic facilitation and deeply rooted partnerships, the team at Harvey County EDC supports businesses in moments of growth and challenges. We are a small team with a large reach, always striving to meet the ever-changing needs of the business community, recruit and assist with new growth opportunities, and support regional initiatives. We can achieve high-impact efforts because of our incredible partners and communities who support and encourage our mission.

FAST-FORWARDING PROGRESS

A letter from HCEDC Board President Rod Kreie

When we work together, growth happens. As an entrepreneur, I am always considering, “What’s next?” Questioning how to increase ROI, how to drive results, and amplify impact. Over the years I’ve been fortunate to work within many companies and industries, as well as had the opportunity to participate in local boards, service organizations, community volunteer efforts, and most recently serve as an elected leader in Newton.

Amongst all my experiences, there is one strategy that stands apart as critical - intentional collaboration drives success. I have witnessed first-hand the progress and acceleration that occurs once a group starts pulling in a cohesive direction towards a goal. As the current Board Chair for the Harvey County Economic Development Council, I am proud of our deliberate efforts to work with our local, regional, and state partners to drive impact and engagement. We have built a process focused on intentional collaboration, have been and are in constant communication with partners, and have cultivated team dynamics with partner organizations.

Because of these efforts we’ve seen significant progress in our economic development wins over the last five years, including over \$406 Million in capital investment, and over 700 jobs grown from 28 companies.

Recently, we had a major win with a commitment from GAF manufacturing - the largest roofing and shingle manufacturer in the country who will be locating at the Kansas Logistics Park. These wins are good for our economy, and support creating a culture we can all thrive in.

As we continue to explore innovative ways to attract jobs and people and fill our skilled talent pipeline, we need to continue our focus on regionalism. While alliances and collaborations are worth their weight in gold, so are the daily actions that we each take - including words of encouragement around collaboration, partnerships, and growth.

Each of us plays an important role in our community’s story. I want to encourage and empower each of you to use your talents and voice. Together, we will greatly amplify our impact.



Rod Kreie

HCEDC Board President 2022-2023 | *Great Plains Biosciences*

BOARD OF DIRECTORS

Leadership

Rod Kreie, President

City of Newton | *Great Plains Biosciences*

Ron Lang, Secretary / Treasurer

Newton Chamber of Commerce | *Union State Bank*

Jason Jones, Past-President

City of Hesston | *Hesston Wellness Center*

Executive Committee Members

Carl Harris

City of Newton | *Carl Harris Co.*

Joel Gaeddert

City of North Newton | *Upland Exhibits*

Karl Matlack

City of Burrton | *Stinger Inc.*

Mindy Budde

Harvey County | *Mackey & Sons*

Members

Bob Myers

City of Newton | *Retired*

Bryan Chapman

City of Sedgwick | *Chapman Construction*

Dennis Travis

City of Halstead | *Power Specialties*

Jon Gering, Ph. D

City of North Newton | *Bethel College*

Ethan Reimer

City of Halstead

Jeremy Ashby

City of Walton

Ken Knepper

Newton Chamber of Commerce | *Citizens State Bank*

Kim Ryan

City of Burrton

Kyle Nordick

City of Sedgwick

Melvin Schadler

Harvey County | *Peoples Bank*

Randy Hague

Harvey County

Tim Sweigart

City of Hesston | *Kansas Electric*

Tony Wheeler

City of Walton

Ex-Officio

Anthony Swartzendruber

Harvey County

Gary Emry

City of Hesston

Kyle Fiedler

City of North Newton

Kim Wallace

Hesston Chamber of Commerce

Pam Stevens

Newton Chamber of Commerce

Stephanie Ashby

City of Walton

Zach McHatton

City of Newton

HCEDC STAFF



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GROWING REGIONAL COLLABORATION

Through intentional partnerships locally, regionally, and across the state, we are creating new opportunities for Harvey County. To cultivate collaboration, we engage in meaningful leadership activities including board of directors at the local and state level, as well as sustain many ongoing memberships with important entities, clubs and partners including the Greater Wichita Partnership, the Regional Area Economic Partnership (REAP), and are part of the executive committee for South Central Kansas' Economic Development District.

Board Appointments

Choose Newton
Halstead Chamber of Commerce
Harvey County E-Commerce Leadership
Harvey County Parks Board

Kansas Economic Development Alliance
Strategic Advisory Team, Greater Wichita Partnership
South Central Kansas Economic Development District

Memberships

Business Retention and Expansion International
Halstead Chamber of Commerce
Hesston Chamber of Commerce
International Economic Development Council
Kiwanis Club

Lions Club
Newton Chamber of Commerce
Southern Economic Development Council
Team Kansas for the Kansas Department of Commerce
Wichita Chamber of Commerce

BUSINESS GROWTH

Job growth is a leading indicator of the health of an economy. We strategically focus on the retention and expansion of our current employers as well as the recruitment of new organizations and jobs. Through intentional, collaborative efforts with our local, regional, and State partners we are experiencing wins, resulting in significant capital investment and job growth in Harvey County over the last year.



\$358M

TOTAL CAPITAL INVESTMENT
2022-2023



174

NEW JOBS CREATED
2022-2023

The following companies expanded or located in Harvey County:



We protect
what matters most™



BUSINESS RETENTION

Our formalized retention program is a core component of the EDC's scope of work. This effort creates the framework and intentional engagements to stay connected with our diverse and expansive manufacturing base.

Over the past 12 months HCEDC conducted:



60+

RETENTION VISITS
2022-2023



57

LOCAL COMPANIES ASSISTED
2022-2023

HCEDC performed retention visits with the following companies:

AGCO Corporation	Hardwood Mill & Supply	Prestressed Concrete Inc.
Ardent Mill	Hesston Machine & Welding	Southwest & Associates
Avcon Industries	Human Plant Solutions	Standridge Color
BMG of Kansas	IMF Industrial Metal Fab	Stinger Inc.
Budde Enterprise	Knork	Sunny land Kansas
Bunting Magnetics	Legg	Unruh Fab
CD Custom	Mackey & Sons	Voestalpine Nortrak Inc.
Country Fresh Foods	Manufacturing Solutions	Weatherly
Doug Bradly Trucking	Martin Machine	Wilbur-Ellis
Ergon Asphalt	Masterbrand	Wooten Enterprise
Excel Inc, Black & Decker	Midwest Transformers	Builders Concrete & Supply
Fly Manufacturing	Mill Creek	Mid-Kansas Coop
Forest Product Supply Co.	Millennium Machine & Tool	SilverStone
Future Faom Inc.	Park Aerospace	

(in-person meetings, phone or virtual calls)

GLOBAL MARKETING

To stimulate awareness and interest in Harvey County and its business offerings, we implement an annual marketing strategy. Our robust list of activities include in-person meetings with site selectors and business owners, attending industry-specific conferences and tradeshows, targeted advertising, and beyond. During these engagements we are focused on highlighting our county's unique advantages in order to generate leads for economic growth.

Our continued collaboration with the State of Kansas and regional partners allows us to leverage our collective efforts, maximize brand awareness and cultivating lead engagements.



Site Selector Engagement

- ① **Team Kansas**
New York City, NY
- ② **Site Location Partnerships (1:1 Meetings)**
Atlanta, GA
- ③ *Los Angeles, CA*
- ④ *Chicago, IL*
- ⑤ *New York City, NY*

Marketing Events/Tradeshows

- ① NBAA Business Aviation Convention and Exhibition | *Orlando, FL*
- ② Fabtech Manufacturing Expo | *Chicago, IL*
- ③ Informa Markets Engineering and Advanced Manufacturing Expo | *Anaheim, CA*
- ④ Promat Manufacturing, Distribution and Supply Chain Trade Show | *Chicago, IL*
- ⑤ IFT FIRST Annual Event and Expo | *Chicago, IL*
- ⑥ Pack Expo – Packaging and Processing Trade Show | *Las Vegas, NV*



ACCELERATING OUR TALENT PIPELINE

Training and cultivating the next generation of talent is critical for our local industry and community. To celebrate growth in building our local talent pipeline, we partnered with Brooks Trade Center to commemorate over one hundred students who graduated from a training program and entered into the regional workforce or advanced their technical education. This signing day event at Newton High School was attended by the Harvey County EDC, local employers, teachers and parents to celebrate the students' success.

Celebrating local graduates with Brooks Trade Center

To commemorate over one hundred students who graduated from a training program and were entering the regional workforce, or taking next steps to advance their technical education, we partnered with Brooks Trade Center for an annual signing day event. The celebration, held at Newton High School was attended by the Harvey County EDC, local employers, teachers and parents to celebrate the students' success.

Connecting our workforce to job opportunities

To create connections between local employers and potential job candidates, we supported partners and sponsored two timely job fairs. These events provided effective opportunities for companies to meet motivated candidates and fill their talent pipelines.

Hiring Event for Dislocated Workers

In December, Masterbrand hosted 97 employers at a job fair sponsored by Kansas Workforce One, Masterbrand and Harvey County EDC.

Hiring Event for Newton Community

This free event was held in April for high school students, college students, and the general public. The event was sponsored by Harvey County EDC, Kansas Works, Newton High School and Bethel College.



Newton Community Hiring Event



Newton Job Fair



Newton Community Hiring Event



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