

HARVEY COUNTY

ECONOMIC DEVELOPMENT COUNCIL

2018 - 2019 ANNUAL REPORT



MISSION

Harvey County Economic Development is dedicated to the growth and advancement of Harvey County's economy.

We strive to maintain our economic health by supporting the business and industry we have while continuing the recruitment of new industry. We have a firm belief the vitality of our economy is directly connected to the wellbeing of each resident. We have a local touch that is built on strong partnerships with our leadership and a global reach that ensures we stay in tune with ever-changing industry trends and markets.

BOARD MEMBERS

Bill Ewert

Mayor of Halstead • City of Halstead

Byron Warta

Harvey County

Carl Harris

Carl Harris Co. • City of Newton

Scott Koehn

Sports & Imports • Harvey County

Jason Jones

Hesston Wellness Center • City of Hesston

Jeremy Ashby

Newton City County Airport • City of Walton

Jim Goering

City of North Newton

Josh Durner

State Bank of Burton • City of Burrton

Karl Matlock

Stinger Inc. • City of Burrton

Ken Knepper

Citizens State Bank • Newton Chamber of Commerce

Bryan Chapman

City of Sedgwick

Larry Williams

Halstead Bank • City of Halstead

Marge Roberson

City of Newton

Mindy Budde

Mackey & Sons • Harvey County

Joel Gaeddert

Flint Hills Design • City of North Newton

Ray Penner

First Bank • Harvey County

Rod Kreie

Great Plains BioSciences • City of Newton

Ron Lang

Midland National Bank • Newton Chamber of Commerce

Tony Wheeler

City of Walton

Ex Officio Directors**Bob Myers**

City of Newton • Newton

Gary Emry

City of Hesston • Hesston

John Torline

City of North Newton • North Newton

Anthony Swartzendruber

Harvey County • Harvey County

Ethan Reimer

City of Halstead • Halstead

Pam Stevens

Newton Chamber of Commerce

Stephanie Ashby

City of Walton • Walton



Harvey County Economic Development Council is a collaboration of public and private teamwork to grow Harvey County. As someone who has deep roots in this community, I am personally invested in the success and future of Harvey County. Serving as the Board President this past year for the HCEDC, I have had the privilege to witness the hard work and dedication of not only the staff, but also our full board and supporters.

In 2017, the HCEDC worked with Garner Economics to complete a Competitive Realities Report and a Target Industry Strategy. This study provided several recommendations that the HCEDC has incorporated and executed. Examples of this can be seen in the new HCEDC website which was launched last year or the new marketing videos now available for each one of our industrial parks. We continue to work from the recommendations outlined in the Garner Study and I believe that these efforts are a major factor for the increased project activity the EDC has seen over the past two years. We are purposeful, deliberate, and strategic in our efforts whether we are assisting local companies, recruiting new investment, or tackling the challenges ahead of us. We should be proud of all that we have accomplished together and thankful that we have a county-wide EDC that wakes up every day and works to improve the area that we call home.

I look forward to staying on the HCEDC Board and Executive Committee for the coming year and being a part of the positive announcements and developments that are currently in the pipeline. Thank you again for your support, and for the opportunity to serve my County.

Respectfully,

A handwritten signature in black ink that reads "Melinda Budde". The script is fluid and cursive.

Mindy Budde

HCEDC Board President 2018- 2019

BUSINESS GROWTH

Although economic development is constantly evolving, recruitment, retention, and expansion are still core components of what we work toward daily and a measure of success. This past year we have seen numerous business expansions, as well as new recruitment to Harvey County. Our wins are a result of several collaborations within Harvey County, the region, and State.

This Growth Represents

204  NEW JOBS

\$19 MILLION 
IN CAPITAL INVESTMENT

THANK YOU!

To the following businesses for
your decision to expand and
locate in Harvey County.

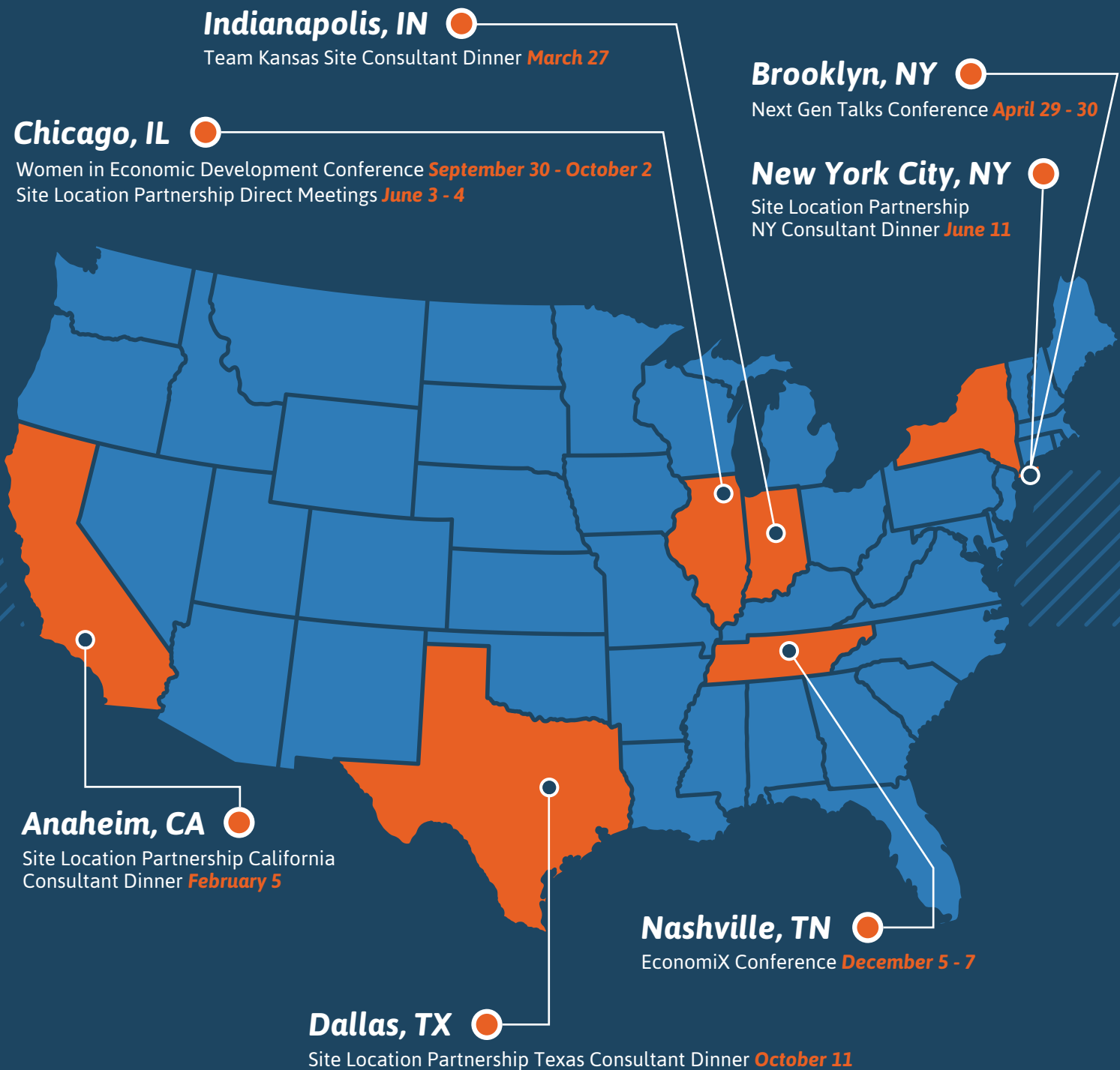
WEATHERLY AIRCRAFT COMPANY

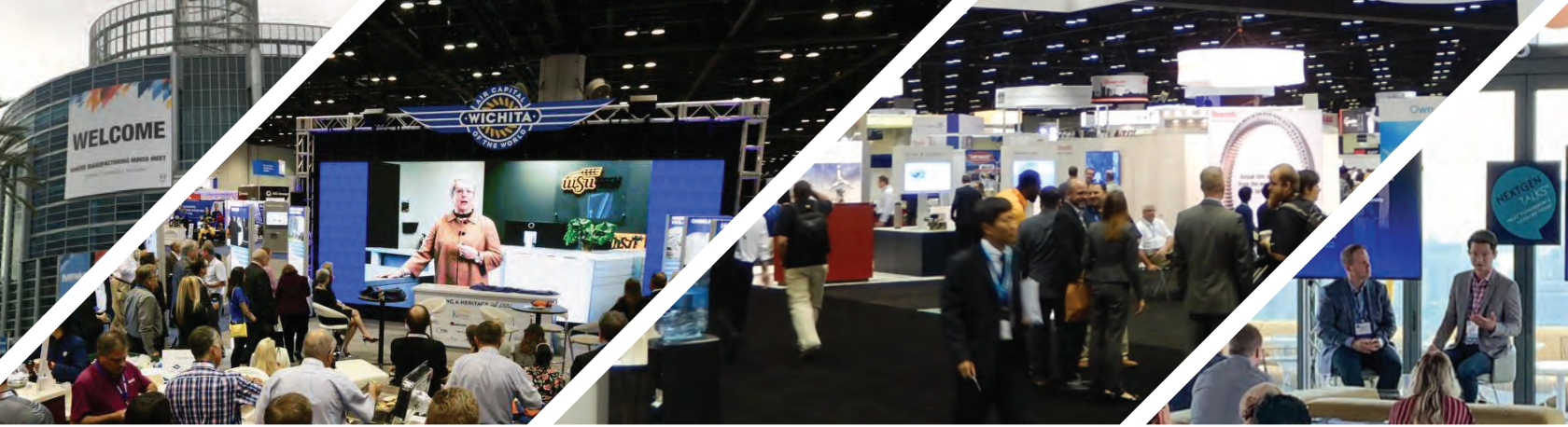
DOLLAR GENERAL



SITE SELECTOR ENGAGEMENT

The HCEDC participated in eight site selector events with business location consultants all around the U.S.





MARKETING EVENTS AND TRADESHOWS

HCEDC believes in the benefit of marketing regionally and selling locally. To that end, we have participated with Team Kansas, the Greater Wichita Partnership, and our local companies at the following tradeshow and marketing events this past year:

CAMX
Dallas, TX



NBAA
Orlando, FL



MDM WEST
Anaheim, CA



**ATLANTIC DESIGN
AND MANUFACTURING**
New York City, NY



FABTECH
Atlanta, GA



AWEA
Houston, TX



BUSINESS RETENTION

Harvey County Economic Development specializes in growing businesses. Sometimes that means bringing new companies into our communities, but more often it means cultivating the growth of the companies who are already here. In recent years, the HCEDC has placed a greater priority on intentional retention visits. Over the past 12 months the HCEDC met with 40 of our local companies in Burrton, Halstead, Hesston, North Newton, Sedgwick, Walton, and Harvey County. The main purpose of these visits are to make sure that our companies are healthy, happy, and thriving. We also want to share with businesses several ways the HCEDC can assist outside of building expansions. Additional types of assistance include: tradeshow grants, commercial real estate listings and searches, workforce assistance, export training, and regional collaboration.

Over the past 12 months the HCEDC conducted 82 retention visits with 40 local companies



RETENTION VISITS 2018-2019

AGCO Corporation
Ardent Mills
Avcon Industries, Inc.
Becker Cabinet and Furniture, LLC
BMG of Kansas
Budde Enterprises
Builders Concrete and Supply
Bunting Magnetics
Burriss Fabrication
CD Custom Enterprises LLC
Country Fresh Foods
Ergon Asphalt & Emulsions, Inc.
Excel Industries, Inc.
Fly Manufacturing

Forrest Products Supply Co.
Future Foam, Inc.
Hardwood Millwork and Supply, LLC
Hesston Machine and Welding, Inc.
Industrial Metal Fabrication, Inc.
Knork
Kustom Karriers
Legg Company, Inc. Continental ContiTech
Lippert Component Inc.
Mackey and Sons, Inc.
Manufacturing Solution -
Martin Machine and Welding, Inc.
Mid-Continent Cabinetry
Mid-Kansas COOP

Millennium Machine & Tool
Mill Creek
Park Aerospace Technologies Corp
Prestressed Concrete Inc
Silverstone
Southwest & Associates Inc.
Standridge Color Corp.
Tec Weld Automation, Inc.
Unruh Fab Inc.
Voestalpine Nortrak Inc.
Wilbur-Ellis
Wooten Enterprises

REGIONALISM AND STRATEGIC PRIORITIES



TALENT MARKETING BLUEPRINT

GLOBAL RESEARCH & MARKETING STRATEGY

KEY OUTCOMES

- Three target industries and four target locations to aggressively market to.
- Brand personality to serve as a foundation for all marketing materials.
- Talent- focused website to promote the region.



REGIONAL GROWTH PLAN

AN ECONOMIC STRATEGY FOR THE GREATER WICHITA REGION

KEY OUTCOMES

- Seven key industry sectors.
- Regional framework to support implementation.
- Detailed implementation guide which includes next steps, timeline, performance metrics, and capacity needs.



PROJECT WICHITA

10-YEAR REGIONAL VISION AND ACTION PLAN

KEY OUTCOMES

- Vision statement designed to guide 10- year action plans.
- Four guiding principles to drive how the plan is implemented.
- Five focus areas with 10-year action plans for each.

ADDITIONAL REGIONAL ACTIVITIES

The EDC is a member of the Greater Wichita Partnership's Strategic Advisory Team (SAT). This is a collaborative group of private sector leaders and public officials that meets monthly to assist in guiding economic development strategies, goals, and opportunities. This past year, HCEDC was provided a scholarship by the Regional Economic Area Partnership and attended the Wichita Metro Chamber of Commerce's City to City Trip to Boise, Idaho. The HCEDC attended the National Business Aviation Association Trade Show as a booth partner with the Greater Wichita Partnership and the Kansas Department of Commerce.

THE FUTURE

The face of economic development is constantly changing. What was once a game of location and incentives has changed to an enhanced focused on people and place.

The 2018 top 5 site location factors were:

Source: Area Development



**AVAILABILITY
OF SKILLED
LABOR**



**HIGHWAY
ACCESSIBILITY**



**QUALITY
OF LIFE**



**OCCUPANCY
CONSTRUCTION
COSTS**



**AVAILABLE
BUILDINGS**

The HCEDC team consistently attends professional development courses to stay up to speed with the changing environment of the industry. We are a small staff with big goals. Continued success will be obtained with the ongoing collaboration and support of the entire county. Please feel free to stop in and visit with us or drop us a line.



Beth Shelton

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Jennifer Mueller

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**Harvey
County
Economic
Development**

Collaborative • Global • Growth





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